



Sennheiser Celebrates 80 Years of Audio Innovation with Year-End Promotion on TeamConnect Bar S

Now Through Dec. 31st Customers Can Take Advantage of a Nearly 50% Discount on Award-Winning Solution, No Promotional Code Required

Wedemark, Germany, 6 November 2025 — In celebration of its 80th anniversary, Sennheiser is proud to announce a year-end promotion on the TeamConnect Bar S (TC Bar S), the smaller version of the company's award-winning premium all-in-one conferencing solution. From now through December 31, 2025, customers can purchase the TC Bar S at a special promotional price of €699, reduced from its original MSRP of €1,299. Dealers will experience a proportional discount relative to their current pricing. The limited time promotion is for TC Bar S only and does not include the larger TC Bar version, TC Bar M, which will remain at its current price.

This exclusive offer marks a rare opportunity for corporate and higher ed AV and IT professionals looking to enhance their organization's unified communications setup at a discounted price. The TC Bar S combines high-quality audio, integrated video, and advanced AI features in a sleek, compact design ideal for huddle rooms and small meeting, learning and collaboration spaces.

"Eighty years of innovation is a remarkable achievement, and we're thrilled to celebrate it by making one of our most versatile conferencing solutions more accessible during these challenging economic times," said Simon Holley, Vice President, Sales, Business Communication, Sennheiser. "We are committed to not only making learning and collaboration easier but making the purchasing of excellent audio and collaboration technology easier by meeting the customer at the right price point at the right time."

This new promotion will take the place of the TC Bar S's inclusion in the rebate program currently available to US customers. The rebate program still covers US-based purchases of a TC Bar M before November 1, 2025.

For more information or to find a participating distributor, visit www.sennheiser.com/teamconnectbars.

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**About the Sennheiser Brand – 80 Years of Building the Future of Audio**

We live and breathe audio. We are driven by the passion to create audio solutions that make a difference. This passion has taken us from the world's greatest stages to the quietest listening rooms – and made Sennheiser the name behind audio that doesn't just sound good: It feels true. In 2025, the Sennheiser brand celebrates its 80th anniversary. Since 1945, we stand for building the future of audio and bringing remarkable sound experiences to our customers.

While professional audio solutions such as microphones, meeting solutions, streaming technologies and monitoring systems are part of the business of Sennheiser electronic SE & Co. KG, the business with consumer devices such as headphones, soundbars and speech-enhanced hearables is operated by Sonova Holding AG under the license of Sennheiser.

www.sennheiser.com

www.sennheiser-hearing.com

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